

# Hand-written letters to women newly diangosed with breast cancer.

6k social media followers 260,000 & counting

30k email subscribers

women encouraged

### MISSION:

Girls Love Mail collects and distributes hand-written letters of encouragement to women newly diagnosed with breast cancer.

### OUR STORY:

Author and founder of Girls Love Mail, Gina L. Mulligan, was diagnosed with breast cancer in 2009. At the time Gina was working on an epistolary novel, a novel that is made up of all letters. While undergoing treatment and writing letters for her novel, she started receiving letters and cards filled with well wishes. Gina received over 200 letters, many from people she had never met. "Letters were all around me, and I realized they are precious gifts with the power to heal," says Gina. "I wanted to share this joy with others."

In 2011, Gina began Girls Love Mail as a 501(c)3 with the ultimate goal to get a letter to every woman diagnosed. Since, 15 volunteers read and process over 2,000 letters each month!

### **HOW IT WORKS:**

Anyone with a desire to help can write a letter. Using the Girls Love Mail's Letter Writing Guidelines, writers pen letters on any paper or notecards of their choosing. They mail them to Girls Love Mail based in Folsom, CA where each is read for approval, packaged in a special envelope, bundled, and then sent to caring staff at cancer centers for distribution to patients.

### OUR TEAM



## Founder Gina L. Mulligan

Ms. Mulligan served as a corporate Marketing Director for 15 years. She's a freelance journalist and author of two novels and the non-fiction *Dear Friend; Letters of Encouragement, Humor, and Love for Women with Breast Cancer*. In addition, Gina works as a corporate trainer and speaker.

## Grant Mulligan, Secretary & Treasurer

Mr. Mulligan is the owner and President of ParcelQuest. ParcelQuest works with government agencies and businesses around the country to provide property data and information. Mr. Mulligan holds a BS degree in electrical engineering and a MBA from San Diego State University.

## Nancy Shaw, Director

Ms. Shaw worked in information technology for 25 years. She has a BS in Business Administration from Illinois State University and has been with Girls Love Mail for over 10 years.

## **Volunteers**

Girls Love Mail is volunteer-run with 15 onsite volunteers who read ℰ process the letters.

## CONTACT INFO:

w: GirlsLoveMail.com *social*: @girlslovemail

e: ginamulligan@girlslovemail.com

p: 916-436-6147 (PST)

501(c)3

#### IN THE NEWS:

NBC Nightly News with Lester Holt
The Steve Harvey Show
The Washington Post
USA Today
Woman's World
Woman's Day
TODAY.com
Maria Shriver Architect of Change

Huffington Post UK

American Lifestyle

Parade Online

Houston Style

The Sacramento Bee

KCRA News 8

Fox & Friends Sacramento

Sacramento Magazine

For all video clips and article links, please visit our news page.

#### DEAR FRIEND - GIFT BOOK



# Dear Friend: Letters of Encouragement, Humor, and Love for Women with Breast Cancer

In 2017, Girls Love Mail launched their gift book *DEAR FRIEND*, *Letters of Encouragement, Humor and Love for Women with Breast Cancer*. It has since been a Bestselling Breast Cancer Book (Amazon) and the Amazon #1 Recommended Breast Cancer Gift.

## CORPORATE SPONSORS & AWARDS

Salesforce Wells Fargo Voya Financial ParcelQuest Soroptimist of Sacramento Standing O Award from Omaze